



By Informa Markets

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**Event Notice: New date announced for Seoul Food & Hotel 2021**

Informa Markets and KOTRA, the organiser of **Seoul Food & Hotel**, has made the decision to postpone Seoul Food & Hotel 2021, originally scheduled for 1 – 4 June 2021, with **the new dates confirmed for 27 – 30 July 2021 at KINTEX**.

With international travel returning gradually and different countries at various stages of recovery following the COVID-19 outbreak, the revised dates will allow more time to ease travel restrictions and meet the expectations of all stakeholders, exhibitors, and visitors under better circumstances.

We would like to thank you for your patience and understanding, and greatly appreciate your continuous support of Seoul Food & Hotel 2021. Our sole focus remains to provide an event of enhanced quality, with more exhibitors and qualified trade buyers to make your participation a huge success.

We look forward to seeing you at Seoul Food & Hotel 2021 on 27-30 July 2021.

Should you have any questions or concerns, please contact [sfh-info@informa.com](mailto:sfh-info@informa.com) for urgent assistance.

Sincerely,

Seoul Food & Hotel Organisers

